



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Balrampur District
UTTAR PRADESH



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Prepared by
Vishnu Kumar Verma
Assistant Director (Food)

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone 0532: 2697468

Fax: 0532: 2696809

e-mail: dcidi-allbad@dcmsme.gov.in

Web- www.msmediallahabad.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	2
1.1	Location & Geographical Area	2
1.2	Topography	3
1.3	Availability of Minerals.	3
1.4	Forest	3
1.5	Administrative set up	4
2.	District at a glance	5-6
2.1	Existing Status of Industrial Area in the District -----	7
3.	Industrial Scenario Of -----	7
3.1	Industry at a Glance	8
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	
3.6	Growth Trend	
3.7	Vendorisation / Ancillarisation of the Industry	
3.8	Medium Scale Enterprises	
3.8.1	List of the units in ----- & near by Area	
3.8.2	Major Exportable Item	
3.9	Service Enterprises	
3.9.1	Coaching Industry	
3.9.2	Potentials areas for service industry	10
3.10	Potential for new MSMEs	10
4.	Existing Clusters of Micro & Small Enterprise	
4.1	Detail Of Major Clusters	
4.1.1	Manufacturing Sector	
4.1.2	Service Sector	
4.2	Details of Identified cluster	
5.	General issues raised by industry association during the course of meeting	11
6	Steps to set up MSMEs	13

Brief Industrial Profile of Balrampur District

1. General Characteristics of the District

Balrampur is one of the District of Uttar Pradesh. Balrampur district was created on May 22, 1997 out of Gonda district. The district is named after the erstwhile princely estate and its capital, Balrampur. The name of this estate was derived from its founder Balram Das, who founded it in 16th century. Balrampur town located on the bank of the Rapti is the district headquarters. Balrampur district is a part of Devipatan division, and historic Awadh region.

1.1 Location & Geographical Area.

Balrampur is known for tempale of Pateshwari Devi, a Shakti Pitha. To the left of the temple is Surya kund which according to lengend, was made by Karn of the Mahabharata in honour of his father, the Sun god. Also for ruins of the ancient city of Sravasti, , now a pilgramiage sit for Buddhist and Jain.The Balrampur district distance from state capital Lucknow Uttar Pardesh 148 km. and well connected by Road.Balrampur town is known for Balrampur Chini Mills, one of the largest sugar manufacturing industry in the country.

The Balrampur District lies between 27⁰ 26' N and 82⁰ 11' E .The district northern border with Nepal Dang Deukhuri District follows the southern edge of the Dudhwa Range of the Siwaliks. To the northeast lies Kapilvastu. The rest of Balrampur is surrounded by Uttar Pradesh , on the east by Siddharthnagar, Basti

on the south , Gonda on the southwest, and Shravasti on the west . Balrampur s area is 3457 km².

1.2 Topography

It is part of purvanchal Uttar Pradesh district located adjacent to Nepal & Bank of Rapti, known as Trai area . The weather of district hot and moist, area getting sufficient rain water in season ,agricultures farming depend on rain water . The most of land are fertile, main crop Sugarcane, wheat, rice, mustard etc.

1.3 Availability of Minerals.

The district produced only minor sand by rivers, no other mineral produced in this district.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	--	Nil
MINOR		
1.	Sand	237478 tonnes
2.		

SOURCE:- DEPT. OF MINES ., Balrampur

1.4 FOREST

The forest cover an area of 58940 hectares in 2010-11 extending over 18% of the total geographical area of the district..

1.5 Administrative set up.

Balrampur District headquarter is Balrampur Nagarpalika, for administrative purpose the district has been divided in to 3 tehsils ,2 Nagarpalika, 2 Town area,9 Block and 1 Panchayt Samities . There are 101 revenue villages and 667 Gram Panchyat and 999 inhabited villagers and 22 are uninhabited.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			27 ⁰ 26' N
	ii) Longitude			82 ⁰ 11' E
	iii) Geographical Area		Hectares	3457 km ²
(B)	Administrative Units			
	i) Sub divisions		Nos.	3
	ii) Tehsils		Nos.	3
	iii) Sub-Tehsil		Nos.	9
	iv) Patwar Circle		Nos.	392
	v) Panchayat Simitis		Nos.	09
	vi)Nagar nigam		Nos.	0
	vii) Nagar Palika		Nos.	1
	viii) Gram Panchayats		Nos.	667
	xi) Revenue villages		Nos.	101
	x) Assembly Area		Nos.	4
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1117984
	ii) Female	2011	Nos.	1031082
(B)	Rural Population	2011	Nos.	1998631
3.	Agriculture			
A.	Land utilization			

	i) Total Area	2010-11	Hectare	324697 hectare
	ii) Forest cover	2010-11	“	58940 Hectare
	iii) Non Agriculture Land	2010-11	“	33087 Hectare
	v) cultivable Barren land	2010-11	“	3523 hectare
4.	Forest			
	(i) Forest	2010-11	Ha.	58940 hectare
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	262219
	ii) Buffaloes	2007	Nos.	144225
B.	Other livestock			
	i) Goats	2007	Nos.	171049
	ii) Pigs	2007	Nos.	11772
	iii) Dogs & Bitches	2007	Nos.	41602
	iv) Railways			
	i) Length of rail line	2010-11	Kms	72
	V) Roads			
	(a) National Highway	2010-11	Kms	--
	(b) State Highway	2010-11	Kms	159.80 Km.
	(c) Main District Highway	2010-11	Kms	49 Km
	(d) Other district & Rural Roads	2010-11	Kms	254.65 km
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1396.20
	(f) Kachacha Road	2010-11	Kms	--
	(VI) Communication			
	(a) Telephone connection	2010-11		4070
	(b) Post offices	2010-11	Nos.	166
	(c) Telephone center	2010-11	Nos.	62
	(d)Density of Telephone	2010-11	Nos./1000 person	0.52
	(e) Density of Telephone	2010-11	No. per KM.	0.82

(f) PCO Rural	2010-11	No.	40
(g) PCO STD	2010-11	No.	22
(h) Mobile	2010-11	No.	
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	32
(b) Beds in Allopathic hospitals		No.	370
(c) Ayurvedic Hospital		No.	24
(d) Beds in Ayurvedic hospitals		No.	92
(e) Unani hospitals		No.	
(f) Community health centers		No.	6 4
(g) Primary health centers		No.	30
(h) Dispensaries		No.	
(i) Sub Health Centers		No.	76 206
(j) Private hospitals		No.	12
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	49
(b) rural Bank Products		Nos.	31
(c) Co-Operative bank products		Nos.	Nil
(d) PLDB Branches		Nos.	3
(IX) Education			
(a) Primary school		Nos.	1556
(b) Middle schools		Nos.	804
(c) Secondary & senior secondary schools		Nos.	74
(d) Colleges		Nos.	5
(e) Technical University		Nos.	0

2.1 Existing Status of Industrial Estate in the District Balrampur---

S. No.	Name of Ind. Area	Land acquired (In acre)	Land developed (In acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots/shed	No of allotted Plots/sheds	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Balrampur	16.23	16.23	2178.00	40 /10	39/10	1	28
2	--	---	----	----	----	---	---	---
3	---	---	----	----	---	---	---	--
	Total	16.23	16.23	2178.00	40 /10	39/10	1	28

Source:- DIC, Balrampur

3. INDUSTRIAL SCENERIO OF -BALRAMPUR---

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1342
2.	TOTAL INDUSTRIAL UNIT	NO.	1342
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	6
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	3948
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2723
6.	NO. OF INDUSTRIAL AREA/Estate	NO.	1
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	6058
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	31260

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District was	created in	May 1997.
	1985-86	Hence, data from	1984 to 1997	Are Not available
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97	----	----	---
	1997-98	53	159	52.73
	1998-99	60	170	66.68
	1999-2000	55	153	50.96
	2000-01	56	159	65.02
	2001-2002	55	187	78.00
	2002-03	60	213	70.83
	2003-04	62	228	112.85
	2004-05	61	211	66.48
	2005-06	60	201	90.78
	2006-07	42	172	764.64
	2007-08	76	288	221.45
	2008-09	76	347	210.00
	2009-10	76	425	407.44
	2010-11	76	411	357.00
	Total	868	3324	2614.86

Source: DIC, Balrampur -----

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	502	1230.85	1973
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	15	11.49	56
27.	Wood/wooden based furniture	45	48.01	161
28.	Paper & Paper products	-	-	-
29.	Leather based	1	1.15	4
31.	Chemical/Chemical based	16	752.84	83
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	-	-	=
33.	Metal based (Steel Fab.)	-	-	-
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	180	228.97	609
01.	Others	109	341.55	438

Source: DIC , Balrampur-----

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Balrampur & Near By Area

1. Balrampur Chini Mills Ltd (Sugar Division) Balrampur
2. Balrampur Chini Mills Ltd (Power Division) Balrampur
3. Balrampur Chini Mills Ltd. (Paper & Chemical Division) Balrampur
4. Tulsipur sugar company (unit of barampur chini mill) Tulsipur, Balrampur
5. Bajaj Hindustan Sugar Mills Ltd. Utraula, Balrampur. .

3.5 Major Exportable Item- NA

3.6 Growth Trend

Balrampur sugar mills have shown continuous growth trend and have been catering to the most of indigenous market requirement. The district sugar mills have registered about 10% annual growth during the last five years. With the population growth demand for sugar is continuously rising and hence the industry enjoys very promising prospects.

3.7 Vendorisation / Ancillarisation of the Industry

The basic raw material sugarcane availability, plenty in an around district and most of farmers growing and supplying to sugar mill and getting benefit.

Chini Mills & other large accessories industries units also obtaining repair, maintenance and general fabrication facilities from local MSMEs

3.8. Medium Scale Enterprises

3.8.1 List of the units in Balrampur & Near By Area

1. Balrampur Chini Mills Ltd. (Bio-compost Davison) Balrampur.

3.8.2 Major Exportable Item - Nil

3.9 Service Enterprises

3.9.1

Mainly Computer Centre & Browsing service centre existing and doing well, apart from that allied service enterprises like hotels, printing, laundry, transportation and electrical & electronic service also working.

3.9.2 Potentials areas for service industry

1. Tour & Travel
2. Hotels
3. Transportation
4. Technical Institutions
5. Coaching Institute
6. Automobile workshop
7. Agriculture implements repair shop
8. Cyber café, call center

9. Beauty Parlors
10. Repairing of house hold electrical appliances
11. Repairing of television & computers
12. Tailoring shops

3.10 Potential for new MSMEs

Agro processing unit like Rice mill, Flour mills, Gur making, oil mill, Bakery, cold storage, cattle feed, Fruit & Vegetable Products, Spices, candle .agrabatti, Packaging & Printing unit having good potential in this district.

4. Existing Clusters of Micro & Small Enterprise - NA

4.1 DETAIL OF MAJOR CLUSTERS NA

4.1.1 Manufacturing Sector NA

4.1.2 Service Sector NA

4.2 Details for Identified cluster NA

5. General issues raised by industry association during the course of meeting

1. Lack of transport facility.
2. Requirement of awareness/ Motivation by promotional agency like DIC, Lead Bank , KVIB, MSME-DI etc for industrial / enterprises development.
3. Requirement of Industrial area /industrial Estate in side development.
4. Required cold storage, lack of storage facility lot of raw material like potatoes spoil during the peck season.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager , District Industries Center , Balrampur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	DIC, KVIB, Lead Bank, Balrampur, KVIC , Gorakhpur MSME-DI, E-17/18 Indl. Estate, Naini,Allahabad, Ph.No.05322697468, Entrepreneurs Development Institute A-1&2 Ind. Area Sarojni Nagar Lucknow,U.P Ph.No. 0522-2476037
3.	Land and Industrial shed	DIC, Balrampur UPSIDC ,Faizabad
4.	Financial Assistance	DIC, Lead Bank , Balrampur U.P ,SC Finance Development Corp. Balrampur, SIDBI, Luckow, Director Of Horticulture & Food Processing Lucknow
5.	For raw materials under Govt. Supply	UPSIC,Gorakhpur. NSIC,Naini,Allahabad
6.	Plant and machinery under hire / purchase basis.	DIC, Balrampur, Directorate of Industries , Kanpur
7.	Power/ Electricity	UP, Power Corporation Balrampur
8.	Technical Know –how.	MSME-DI, Allahabad DIC, Balrampur KVIB, Balrampur EDI, Sarojni Nagar,

		Luck now (U. P.),
9.	Quality & Standard	BIS, Mall Road Kanpur, FPO Aliganj Lucknow AGMARK , Aliganj Lucknow
10.	Marketing /Export Assistance	Export Bureau , Kanpur, Uttar Pradesh,KVIB Balrampur,KVIC, Gorakhpur,NSIC Naini Allahabad ,
11.	Other Promotional Agencies	EDI, Sarojni Nagar, Luck now (U. P.), RSETI,Balrampur. .KVIC Gorakhpur, NABARD Lucknow